

Thinking about joining the Charlotte Chapter of the American Marketing Association? Check out our Membership Monthly Payment Plan for new members.

Q: How does this program work?

A: Attend 10 monthly meetings in the next year and pay your membership as you go.

Q: What does it cost?

A: At each of the 10 monthly meetings you attend, you pay \$40/month. (\$20 is a payment toward your \$230 membership fee, the other \$20 covers your registration at the monthly meeting when you register in advance. Monthly meetings for non-members cost \$35, potentially saving \$15/month or \$150 per year. (Fees could be increased without prior notice at any time, but you may withdraw from the program at any time without further obligation.) Following your tenth meeting, pay your \$30 balance and your membership will be confirmed.

Q: Does it cost more in the long run?

A: No. It costs less because:

- you are eligible to waive the AMA application fee of \$25.
- you will save \$15/month (or \$150/year) by receiving the member rate at (10) monthly meetings when you pay monthly for your membership.
- you save an additional \$50 by attending (10) roundtable discussions as they are FREE for anyone enrolled in this program

Q: How do I get started?

A: Submit your completed application to Chris Kirby at Kirby_christopher@hotmail.com and write Membership Monthly Payment Plan at the top of the form. Then just register for your next monthly meeting by selecting the \$40/monthly rate option from the registration drop down menu when you pay.

Q: When will I become a member?

A: Once you've paid for 10 meetings at the \$40 rate and pay the remaining \$30 balance after attending ten meetings, your application will be sent in to International Headquarters during the next membership drive in order to extend the \$25 savings on the application fee to you. There is a membership drive each fall and spring. Or you can pay your balance at any time along with a \$25 application fee to expedite your membership sooner.

Q: When does this offer expire?

A: Initiate your Membership Monthly Payment Plan between April 1 - August 31, 2010 in order to pay for attendance at 10 meetings prior to June 15, 2011.

Q: What if I want to pay my membership balance before I attend 10 meetings?

A: You can pay the balance of your Membership Monthly Payment Plan at any point in time in order to complete your membership application. Balance should be paid to Charlotte AMA. Payment arrangements should be made with the Chapter Treasurer. There may be an additional \$25 application fee required to expedite your membership sooner if it is processed in advance of a membership drive period. Membership drives run in October /November and April/May each year.

Q: What if I am not able to attend 10 meetings between now and June 15, 2011?

A: The Monthly Payment Plan is based on members paying each month and attending monthly meetings. If you don't attend (10) meetings between the time you join the monthly payment plan and June 15, 2011, you can pay the balance of your membership in full and become a member without penalty if fully executed by June 15, 2011.

Q: What if I decide not to join before I pay my balance in full?

A: If at any time, you decide you do not want to join, CAMA will reimburse you for the full amount of your monthly membership payments, but will deduct \$15 from your total for each meeting that you attended during your payment plan period. This will cover the cost of the non-member meeting rate.

Q: What am I eligible for while I'm paying toward my membership?

A: All local chapter benefits will be extended to you during your monthly payment period. Example: Marketing Roundtables are FREE while enrolled in the program. All national benefits will be available once balance is paid in full.

Q: How can I get the most out of my membership right away?

A: We ask that everyone enrolled in the new member payment plan participate in some way as a CAMA volunteer. We will help you select a role with the board that will allow you to further develop your local network and/or develop new skills. Our goal is to help in your career advancement. [Please contact](#) a board member to express your willingness to help on one of their committees or to suggest a role that you'd like to create to contribute to the chapter.